Template: 17”x 11”

Purple Area is the SAFE Zone (16.875” x 10.875”)

All important information not getting cut or folded should be in this area

Red Line is the CUT Line (17” x 11”)

Finished product will be cut to this line

Blue Line is the BLEED Line (17.125” x 11.125”)

Backround image/ colour / Graphics should extend to this line