Template: 11”x 17”

Purple Area is the SAFE Zone (10.875” x 16.875”)

All important information not getting cut or folded should be in this area

Red Line is the CUT Line (11” x 17”)

Finished product will be cut to this line

Blue Line is the BLEED Line (11.125” x 17.125”)

Backround image/ colour / Graphics should extend to this line