Template: 3.5”x 2.5”

Purple Area is the SAFE Zone (3.375” x 2.375”)

All important information not getting cut or folded should be in this area

Red Line is the CUT Line (3.5” x 2.5”)

Finished product will be cut to this line

Blue Line is the BLEED Line (3.625” x 2.625”)

Backround image/ colour / Graphics should extend to this line

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