Template: 4.25”x 11”

Purple Area is the SAFE Zone (4.125 x 10.875”)

All important information not getting cut or folded should be in this area

Red Line is the CUT Line (4.25” x 11”)

Finished product will be cut to this line

Blue Line is the BLEED Line (4.375” x 11.125)

Backround image/ colour / Graphics should extend to this line