Template: 11″ x 5.5″

Purple Area is the SAFE Zone (10.875″x 5.375″)

All important information not getting cut or folded should be in this area

Red Line is the CUT Line (11″ x 5.5″)

Finished product will be cut to this line

Blue Line is the BLEED Line (11.125″ x 5.625″)

Backround image/ colour / Graphics should extend to this line