Template: 8.5”x 3.66”

Purple Area is the SAFE Zone (8.375 x 3.535”)

All important information not getting cut or folded should be in this area

Red Line is the CUT Line (8.5”x 3.66”)

Finished product will be cut to this line

Blue Line is the BLEED Line (8.625” x 3.785)

Backround image/ colour / Graphics should extend to this line