Template: 3.66”x 8.5”

Purple Area is the SAFE Zone (3.535” x 8.375”)

All important information not getting cut or folded should be in this area

Red Line is the CUT Line (3.66” x 8.5”)

Finished product will be cut to this line

Blue Line is the BLEED Line (3.785” x 8.625”)

Backround image/ colour / Graphics should extend to this line