Template: 5”x 8.5”

Purple Area is the SAFE Zone (4.875x 8.375”)

All important information not getting cut or folded should be in this area

Red Line is the CUT Line (5” x 8.5”)

Finished product will be cut to this line

Blue Line is the BLEED Line (5.125” x 8.625)

Backround image/ colour / Graphics should extend to this line